THE FUTURE OF INSURANCE IS DIGITAL

Our low code platform delivers innovative solutions at WARP speed

Engage your customer and your workforce with smart, integrated solutions that inform, guide and deliver exceptional connected experiences across the entire oranization.

20 YEARS OF INSURANCE INNOVATION & EXCELLENCE

Arrayworks has continually helped our clients streamline operations and lower costs by connecting teams, workflows, and systems onto one integrated platform. Add to that the integration of AI, IoT, and Digital Twin technologies, and not only are they delighting customers but outpacing the competition. Our clients benefit from greater independence, better project success rates, faster times to market, and higher ROI with every application added to the platform.
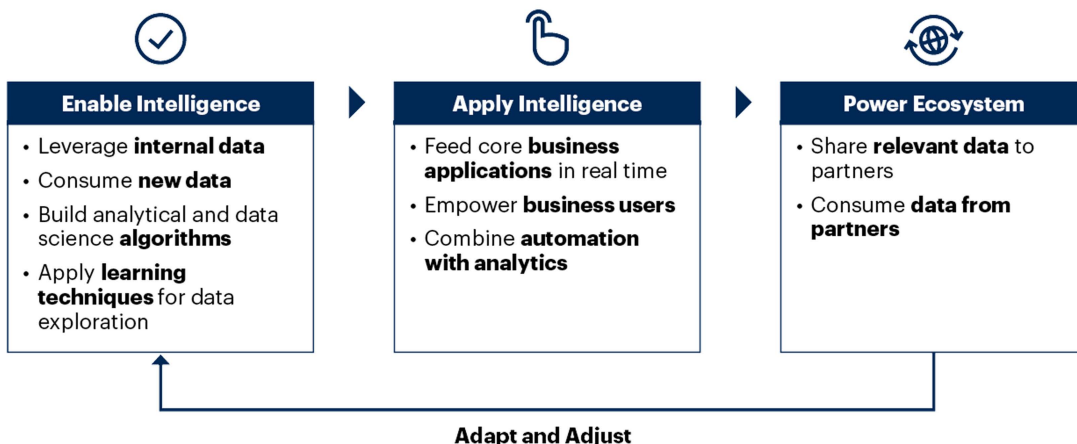
CONNECTED SOLUTIONS FOR A CONNECTED WORLD

With the Arrayworks Transformation Acceleration Platform (TAP), insurers can quickly develop and deploy new applications that leverage and extend legacy systems and data to improve customer journeys, accurately target product offerings, streamline operations, and provide real-time situational awareness across the entire organization.

> " We looked at a lot of other solutions and one of our concerns was the hard coding. We had to fit ourselves into a system that was already preprogrammed where the ability to change and flexibility of changing it was very cumbersome and costly. What we saw with Arrayworks is the ability to design something not to be perfect but to be what we felt was right and be able to tweak it while the engine was running so to speak.
>
> **GREG LARGE**
> *Co-President NFP*
> *Managing Partner at Lenox*

Enable Intelligence

- Leverage **internal data**
- Consume **new data**
- Build analytical and data science **algorithms**
- Apply **learning techniques** for data exploration

Apply Intelligence

- Feed core **business applications** in real time
- Empower **business users**
- Combine **automation with analytics**

Power Ecosystem

- Share **relevant data** to partners
- Consume **data from partners**

Adapt and Adjust

Source: Gartner

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Gartner

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AI-Driven Sales and Marketing

Arrayworks, in conjunction with our partner SAS has co-developed TAP+, an integrated and scalable approach to incorporate IoT and AI capabilities to support the development of intelligent and connected insurance solutions. Whether recommending the right product, helping to identify fraud or to track streaming data in order to manage ever-changing risks, TAP+ enables the speed, real-time situational awareness, actions and accountability insurers need to quickly innovate and deliver competitive solutions in a digitally connected world.

Exceptional Customer Journey

Positive engagements are the lifeblood of competing for and winning customers. Arrayworks' TAP+ enables insurers to quickly identify, track, understand and when appropriate, engage customers with the right information, at the right moment, with targeted and personalized next best actions. With TAP+ insurers are able to create cross-organizational engagement models that allow customers to choose how they wish to connect, automating engagements and supporting customer decisions.

Done right, the benefits of a winning customer engagement model include higher sales, higher retention rates, improved customer loyalty, and higher operating efficiencies. Ultimately, this results in every insurer's primary goal of increased profits.

Improved Governance, Risk and Compliance

TAP enables both business users and IT to digitize and integrate processes, knowledge assets, documents, and governance policies into a comprehensive policy administration solution for managing the interactions between the suppliers, producers, and consumers that encompass the extended digital business ecosystem. TAP simplifies the complexity by implementing a unified platform approach for proactive compliance.

Operational Effectiveness and Continual Improvement

Whether it is marketing, sales, underwriting or claims, TAP enables operational processes that support both informed decisions as well as the automation of redundant tasks. Every instance of   TAP also provides role-specific dashboards that enable workers to easily identify what tasks need to be completed, where the bottlenecks are, and what improvements can be made.

Reduction of Legacy and IT Debt

The three primary drivers for modernizing legacy systems are:

- Improve service for customers and business partners.
- Increase operational efficiencies and reduce costs.
- Speed time to market of new products & services.

Arrayworks' low-code application platform, TAP, has enabled our clients to meet these challenges by optimizing current business models, while they innovate, test and scale new digitally transformed products & services. We enable our clients to create integrated experiences that engage and support customers at every step in their journey.

Efficient Underwriting and Policy Issuance

TAP enables insurers to leverage their existing systems to digitize and streamline life insurance underwriting. With TAP, our clients have improved straight-through processes to increase sales and deliver optimal experiences for all users.

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